

# THE LIFT COMPANY PHILIPPINES, INC

## COMPANY PROFILE



**THE  
LIFT  
COMPANY  
PHILS., INC.**





# Factory in China

- **Nippon Lift and Suzhou Jiangnan Elevator Co. Ltd. entered into a technical collaboration partnership. Nippon escalators and selected elevators are made in SJEC Factory in Suzhou, China**
- **Annual production capacity: 15,000 units elevator, 5,000 units escalator and passenger conveyors**
- **R&D Centre, Training Center and Tech-Support**
- **FUJI, NIPPON or OEM Brand**



# Registration & Licenses

## PCAB License

|  <p>Republic of the Philippines<br/>DEPARTMENT OF TRADE &amp; INDUSTRY<br/>CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES<br/><b>PHILIPPINE CONTRACTORS ACCREDITATION BOARD</b><br/>Makati City, Metro Manila, Philippines</p> <p><b>REGULAR CONTRACTOR'S LICENSE</b></p>   |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
|--|--|--------------------------|--|-----------------------------|---|---------------|--|--------------------------------------|----------------------|-------------|-------------------------------|---|--|--------------|--|---------------------|--|--------------------------|-----------------------------|------------------|-------|---|--|--------------------------------|--|---------------------------------------|--|----------------------------------|---|-----------------------|--|------|--|
| <p>FORM NUMBER: <b>65463</b> Contracting Fiscal Year (CFY): <b>2021/2022</b></p>   |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| <p>This certifies that</p> <p><b>THE LIFT COMPANY PHILIPPINES INC.</b></p> <p>having complied with all the requirements for licensure pursuant to Republic Act No. 4568 (as amended) and its implementing rules and regulations, is hereby authorized to engage in the construction contracting business in the Philippines, subject to herein limitations of license validity period, classification and category as prescribed under License Particulars in the box to the right and to the terms and conditions annotated at the back hereof.</p>   | <table border="1"> <tr> <th colspan="2">CONTRACTOR'S PARTICULARS</th> </tr> <tr> <td>Authorized Managing Officer</td> <td>Signature: <i>Elena Chua Sy</i> NOT VALID WITHOUT SIGNATURE</td> </tr> <tr> <td>Elena Chua Sy</td> <td></td> </tr> <tr> <td>Organization Type</td> <td>Head Office (Region)</td> </tr> <tr> <td>Corporation</td> <td>NCR (National Capital Region)</td> </tr> <tr> <td colspan="2">Taxpayer Identification Number (TIN)</td> </tr> <tr> <td colspan="2">007603943000</td> </tr> <tr> <th colspan="2">LICENSE PARTICULARS</th> </tr> <tr> <td>License First Issue Date</td> <td>Contractor's License Number</td> </tr> <tr> <td>October 23, 2018</td> <td>44728</td> </tr> <tr> <td colspan="2">Validity Period of this License/Renewal</td> </tr> <tr> <td colspan="2">July 01, 2021 to June 30, 2022</td> </tr> <tr> <td colspan="2">Principal Classification and Category</td> </tr> <tr> <td>Specialty: Elevator or Escalator</td> <td>C</td> </tr> <tr> <td colspan="2">Other Classifications</td> </tr> <tr> <td colspan="2">None</td> </tr> </table> | CONTRACTOR'S PARTICULARS |  | Authorized Managing Officer | Signature: <i>Elena Chua Sy</i> NOT VALID WITHOUT SIGNATURE | Elena Chua Sy |  | Organization Type                    | Head Office (Region) | Corporation | NCR (National Capital Region) | Taxpayer Identification Number (TIN)        |  | 007603943000 |  | LICENSE PARTICULARS |  | License First Issue Date | Contractor's License Number | October 23, 2018 | 44728 | Validity Period of this License/Renewal |  | July 01, 2021 to June 30, 2022 |  | Principal Classification and Category |  | Specialty: Elevator or Escalator | C | Other Classifications |  | None |  |
| CONTRACTOR'S PARTICULARS   |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| Authorized Managing Officer  | Signature: <i>Elena Chua Sy</i> NOT VALID WITHOUT SIGNATURE  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| Elena Chua Sy  |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| Organization Type  | Head Office (Region)   |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| Corporation  | NCR (National Capital Region)  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
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| 007603943000   |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| LICENSE PARTICULARS  |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
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| October 23, 2018   | 44728  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
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| July 01, 2021 to June 30, 2022   |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| Principal Classification and Category  |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| Specialty: Elevator or Escalator   | C  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| Other Classifications  |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| None   |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
|   |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| <table border="1"> <tr> <th colspan="2">REGISTRATION PARTICULARS</th> </tr> <tr> <td>Registration Date</td> <td>Registration Number</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td colspan="2">Validity Period of this Registration</td> </tr> <tr> <td colspan="2"></td> </tr> <tr> <td colspan="2">Kinds of Project and Respective Size Ranges</td> </tr> <tr> <td colspan="2"></td> </tr> </table>  |  | REGISTRATION PARTICULARS |  | Registration Date           | Registration Number   |               |  | Validity Period of this Registration |                      |             |                               | Kinds of Project and Respective Size Ranges |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| REGISTRATION PARTICULARS   |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
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| Validity Period of this Registration   |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
|  |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| Kinds of Project and Respective Size Ranges  |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
|  |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |
| <p>Given at Metro Manila, Philippines, on<br/>June 05, 2021</p> <p><i>Elena Chua Sy</i><br/>ERENA CHUA SY<br/>Board Member</p> <p><i>Herbert J.G. Mathenzo</i><br/>HERBERT J.G. MATHENZO<br/>Executive Director</p> <p><i>Sergio T. Rofome</i><br/>SERGIO T. ROFOME<br/>Board Secretary</p> <p style="text-align: center;"><b>NOT REGISTERED FOR<br/>GOVERNMENT PROJECTS</b></p> <p style="text-align: center;">DOCUMENTARY STAMP<br/>IAX PAID (Php 30.00)</p> <p style="font-size: small;">IMPORTANT NOTICE: Filing schedule for license renewal application – on or before June 1-15, 2022</p> |  |                          |  |                             |   |               |  |                                      |                      |             |                               |   |  |              |  |                     |  |                          |                             |                  |       |   |  |                                |  |                                       |  |                                  |   |                       |  |      |  |

## DOLE Certificate of Registration

|  |
|--|
|  <p>Republic of the Philippines<br/><b>DEPARTMENT OF LABOR AND EMPLOYMENT</b><br/>National Capital Region<br/>DOLE NCR Building, 967 Maligaya Street, Malate, Manila</p>   |
| <p><b>This</b></p> <p><b>CERTIFICATE OF REGISTRATION</b></p> <p>Numbered: NCR-PFO-43290- 010719 - 003-N<br/>TIN: 007-603-943-000</p> <p>issued to</p> <p><b>THE LIFT COMPANY PHILIPPINES, INC.</b><br/>2/F Fortune Bldg., No. 144 Pasig Blvd., Bagong Ilog, Pasig City</p>   |
| <p>for having complied with the requirements as provided for under the Labor Code, as amended, and its Implementing Rules and having paid the registration fee in the amount of <b>ONE HUNDRED THOUSAND (P100,000.00) PESOS</b> as per Official Receipt Number <u>2629631</u> dated <u>JAN 07 2019</u>.</p> <p>In witness whereof, and by authority vested in me by the Labor Code, as amended, and its implementing Rules specifically <b>Department Order No. 174, Series of 2017</b> entitled Rules Implementing Articles 106 to 109 of the Labor Code, as amended, I have hereunto set my hand and affixed the Official Seal of the National Capital Region, Department of Labor and Employment, Malate, Manila on this <u>DEC 27 2018</u>.</p> <p>This Certificate of Registration shall be valid until <u>DEC 26 2020</u> subject for renewal every two (2) years based on Section 20 of Department Order No. 174, series of 2017.</p> |
| <p>DEC 27 2018</p> <p><i>Ma. C. Dione</i><br/>Atty. ANA C. DIONE, CPA<br/>Regional Director</p>  |
| <p>NOT VALID AS PRIVATE EMPLOYMENT AGENCY LICENSE</p>  |



# History of TLCPI

Nippon Elevators and Escalators are Exclusively distributed by The Lift Company Philippines Inc., a corporation duly organized and existing under the laws of The Republic of the Philippines with office address at 2nd Floor Fortune Building, #144 Pasig Blvd., Pasig City, Philippines. The Lift Company Philippines Inc. or TLCPI is established and engaged in the sales, operation, service, maintenance and modernization of elevators and escalators.

*TLCPI is a relatively new company formed by Experienced and Driven Elevator specialist formerly working from one of the top companies in the industry.*



## The Key Personnel :

**STEVE K. AN** – a Korean (Mechanical Engineer) who has more than 20 years of experience in sales and marketing in the Philippine elevator and escalator industry. He handled the following brands : Goldstar (LG), Sigma and OTIS. He created a niche in the Philippine market by introducing the Goldstar, LG and SIGMA brands.

**ELENA C. SY** - is a Certified Public Accountant with more than 20 years of experience, working for and leading the finance function of companies in the elevator industry namely Hyatt Elevators & Escalators, Goldstar (LG) Elevator Phils., SIGMA Elevator Malaysia Sdn. Bhd. and OTIS E&M Co. Phils. Inc.

**JUN PIZARRO** – an Electrical Engineer who has more than 20 years of experience in Sales and Project Coordination for Fuji, Goldstar, LG, Sigma and OTIS brands.

**VENER GAYETA** – an Electrical Engineer who has more than 20 years of experience in Sales and Project Coordination for Fuji, Goldstar, LG, Sigma, OTIS and Hyundai brands.

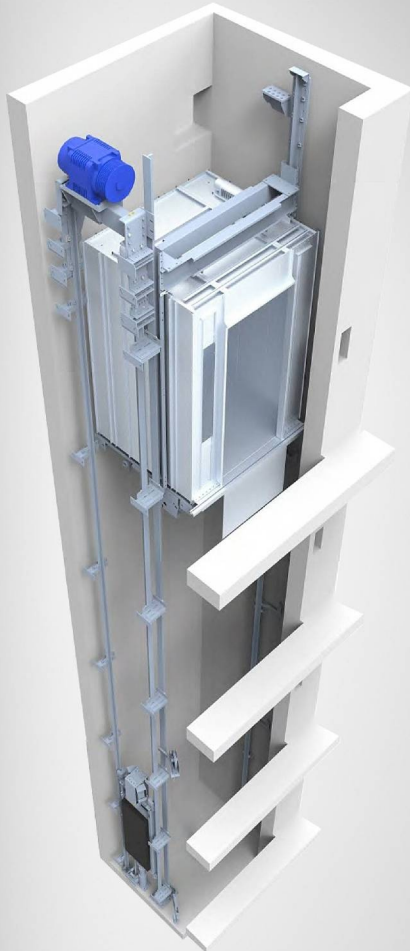
**CARLITO MARQUEZ** – started as Marketing Officer in Jardine Schindler Elevators, Sales and Project Coordination in OTIS E&M Company Philippines.

**MELVIN MENDOZA** - a Civil Engineer with more than 10 years experience in General Elevator and Otis elevator as a Service Sales.

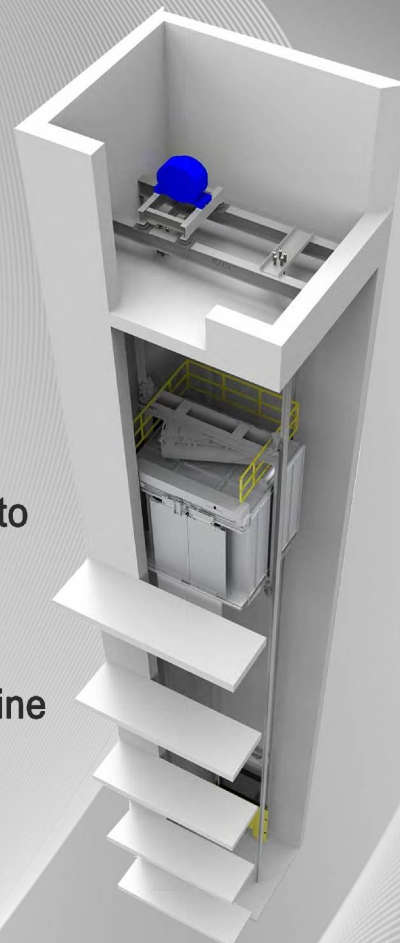
**GEROME GERONIMO** - a Electrical Engineer with more than 20 years of experience in Project Coordination in OTIS, Mitsubishi, Fuji.

# Nippon Products

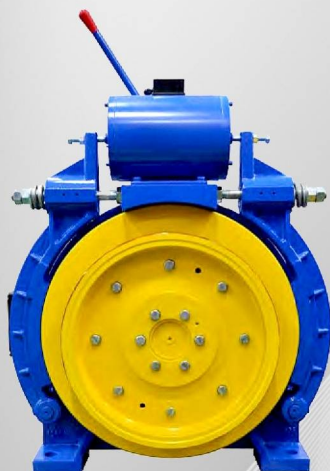
## TYPE OF ELEVATOR



**Machine Roomless Passenger Elevator**  
**Capacity:** 450 to 2000 kg  
**Speed:** 1.0 to 1.75 m/s  
**Gearless Machine**



**With Machine Room Passenger Elevator**  
**Capacity:** 450 to 2000 kg  
**Speed:** 1.0 to 4.0 m/s  
**Gearless Machine**



**MAGNET SYNC**

Permanent Synchronize magnet for machine room less elevator is compact, environmental protection, energy saving, free maintenance, low vibration, low noise, high efficiency and with perfect ride comfort.



**HIGH RISE Passenger Elevator**  
**Capacity:** Up to 2000kg  
**Speed:** Up to 4.0 m/s  
**Geared TM and Gearless TM**

# Nippon Elevator Products

**Passenger Elevator**



**Observation/ Scenic Elevator**



**Hospital/Bed**



**Freight/Cargo**

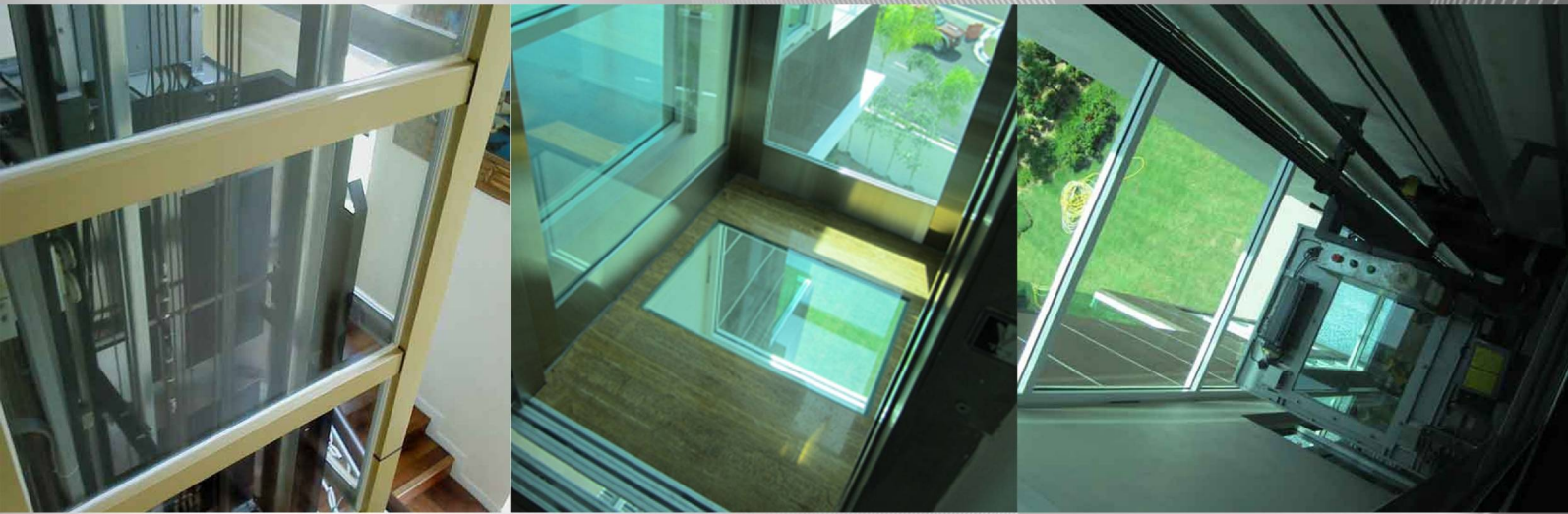


**Car Elevator**



# Nippon Elevator Products

## HOME ELEVATOR



**MACHINE ROOMLESS**  
NO MACHINE ROOM NEEDED  
SAVES SPACE FOR TOTAL  
DESIGN FREEDOM

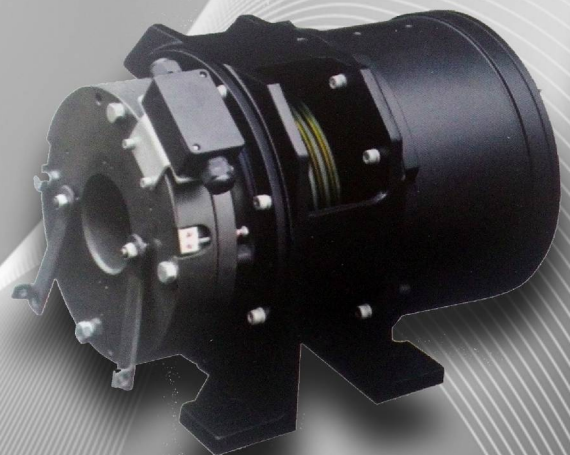
**Home Elevator Capacity:**

320kg to 400kg

**Speed: 0.4 m/s to 0.5 m/s**

**Smart & Energy Efficient**

Deliver more services, better  
technology, saves 30% power  
consumption



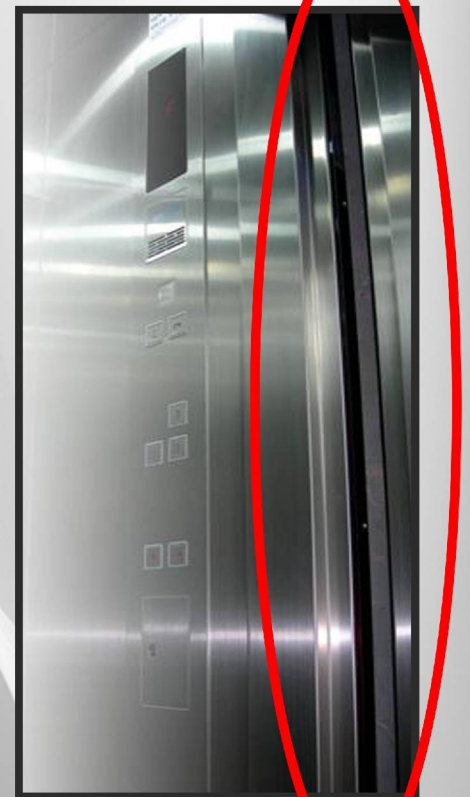
# Standard Key Feature

- Integrated motherboard and inverter
  - Only top lift companies can produce this type
- Plug and Play wiring
- Call Cancel Feature
- Automatic Rescue Device (ARD) with UPS
- Over Current and Over Load Protection

## OTHER FEATURES



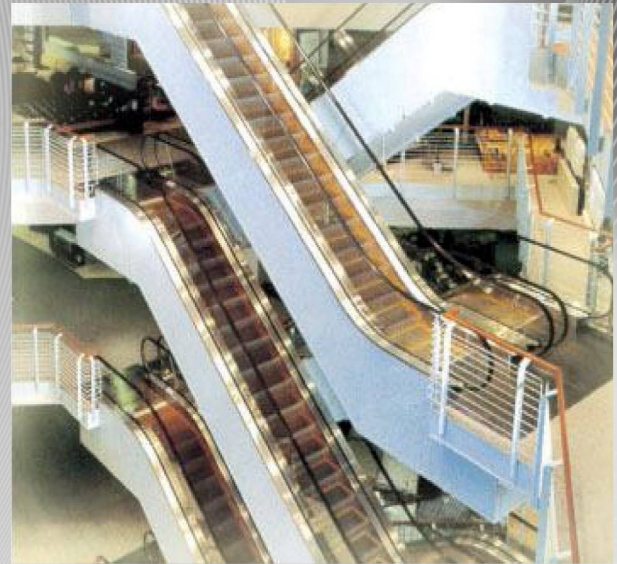
- Mitsubishi Motor System
- VVF Motor
- Full Height Sensor
- High Ceiling @ 2300mm
- LCD Indicator
- Hairline Stainless Steel Finish in Doors and Car





# Nippon Products

## Escalator, Travelator & Passenger Conveyor



# Other Products

## Dumbwaiter



## Parking Lift

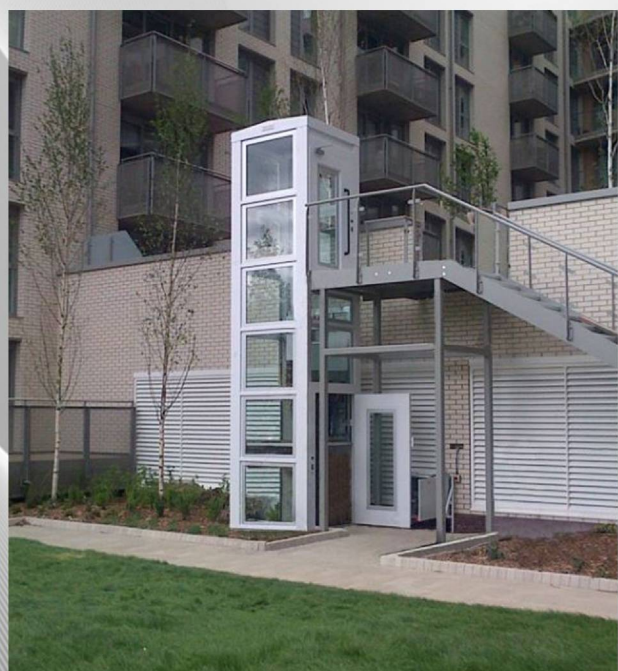


## Wheelchairlift

### Without Frame

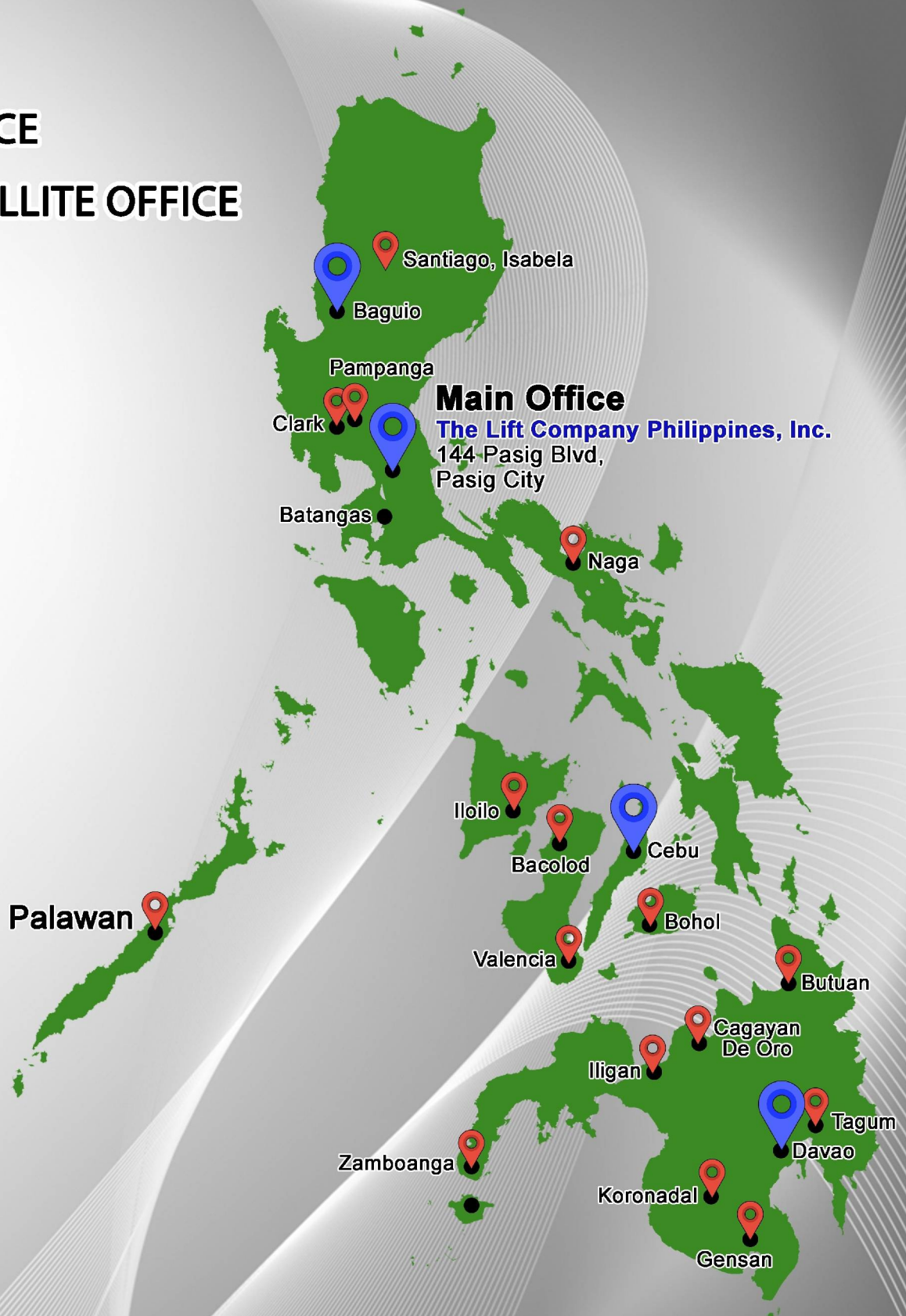


### With Frame



# Branches and Satellite Offices

-  OFFICE
-  SATELLITE OFFICE



# Project References Asia



**Louis Vuitton Boutique Lippo, Shanghai**



**Louis Vuitton Boutique Plaza 66, Shanghai**



**Louis Vuitton Mix C Boutique, Hangzhou**



**LV Boutique -New Ginkgo Kun Ming**



**Island Resort, Batu Ferringgi, Penang Malaysia  
39 units Home Elevators**



**International School Victoria Bekasi, Indonesia  
Passenger Glass Elevator**



**Nippon Express Factory, Penang Malaysia  
Forklift Elevator-4000kg capacity**



**Donghulinyu Garden, Jiangsu China  
(20 units High Speed Elevators-32 floors, 2.5m/s)**



**Apartment Baotou, China  
(17 units Elevators-32-34 floors, 2.5m/s)**

# Project References Worldwide



**Audi Center, Sydney Australia**



**Vero Center, Greece  
(12 units Travelators)**



**House of Fraser , UK**



**Hamburg Mobilhaus Shopping Center  
Germany (6 units Escalators)**



**UMEA Railway Station, Sweden  
(10 units Escalators)**



**Premier Hotel, South Africa  
4 units Passenger Elevator**



**Bio Al Amal , Kuwait  
(3 units high Speed Elevators-  
25 floors, 2.5m/s)**



**Mercado de Colon Valencia, Spain  
Indoor Escalator**



**Canadia Bank  
Cambodia**



# Project References

## Mall & Metro Subways



**KVB Cologne Metro, Germany**  
65 units Escalators



**Suzhou Railway Station, China**  
9 units Elevators & 41 units Escalators



**SWB Bonn. Metro, Germany**  
27 units Escalators & Travelators



**Milan Metro, Italy**  
2 units Escalators & 4 units Travelators



**Sweden Railway Station**



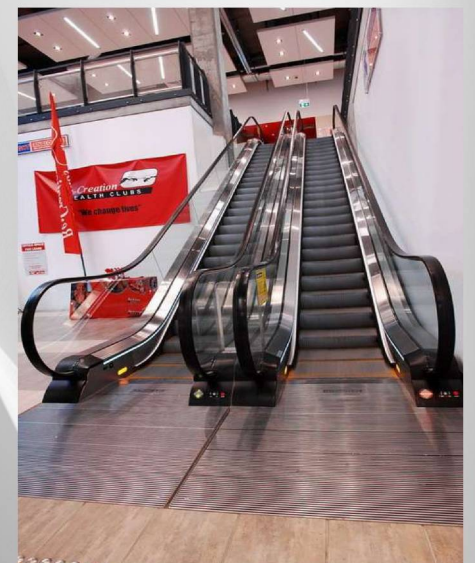
**Outdoor Escalator 33.5 meter**  
Shenyang China



**STYLE AT HOME BULKY  
GOODS CENTRE,  
ALEXANDRIA NSW**



**EuroMall Czech Republic**



**SPOTLIGHT SHOPPING  
CENTRE, CARNEGIE VIC**

# Project References

## Commercial / Residential



**ZONE VILLE BAGUIO**



**MATINA ENCLAVES DAVAO**



**878 ESPAÑA RESIDENCES**



**LAUREANO DI TREVI**



**VISTA 309 KATIPUNAN**



**DONGGWANG ODE COUNTRY**

# Nippon Domestic Projects Hospitals



**MARIKINA DOCTORS HOSPITAL**



**JOSE REYES MEMORIAL MEDICAL CENTER**



**DAVAO REGIONAL HOSPITAL**



**PACIFIC GLOBAL MEDICAL CENTER**



**SOUTHERN PHILIPPINES MEDICAL CENTER DAVAO**



**BETHANY HOSPITAL LA UNION**



# Nippon Domestic Projects Hotels



**HOP INN HOTEL**



**MELLA HOTEL**



**AMORITA RESORT PANGLAO, BOHOL**



**IMPERIAL PALACE CEBU**



**VIEW PARK HOTEL TAGAYTAY**



**MICROTEL GENERAL SANTOS CITY**

# Nippon Domestic Projects Shopping Malls



VISTA MALL NORTH MOLINO



CITYMALL BULUA, COTABATO, TARLAC, SAN CARLOS  
DIPOLOG, BACALSO, ANTIQUE, PAVIA,



ROBINSONS PLACE JARO



ROBINSONS PLACE NAGA



VISTA MALL ILOILO



ROBINSONS PLACE ORMOC



ROBINSONS VALENCIA



KCC MALL ZAMBOANGA



VISTA MALL SAN FERNANDO

# Nippon Domestic Projects Government Projects



**BUREAU OF CUSTOMS  
PORT AREA, MANILA**



**PAGCOR PAVILION  
U.N. AVENUE, MANILA**



**CIVIL SERVICE COMMISSION  
OFFICE CEBU**



**NBI OFFICE  
TAFT AVENUE, MANILA**



**SAN PABLO CITY HALL  
SAN PABLO LAGUNA**



**PHILIPPINE TOURISM AUTHORITY  
MANILA**



**PUERTO PRINCESA CITY HALL  
PALAWAN**



**CAOAYAN MUNICIPAL HALL  
CAOAYAN, ILOCOS SUR**

## **Corporate Vision and Mission**

# **Vision**

**Be the safest, customer-oriented and  
successful Elevator and Escalator  
Company in the Philippines.**

# **Mission**

**To provide high quality, cost-efficient, and  
reliable products as well as excellent  
customer service that each client truly deserves.  
We treat clients not merely as customers but as  
friends and partners thus, keeping them from  
coming back.**



**Main Office**

2/F Fortune Bldg., 144 Pasig Blvd. Pasig City,  
Philippines, 1600

Tel. No: 8477-3775 / 8477-3909 / 84773919 / 8671-0971

Fax No.: 8470-6572

E-mail: [sales@theliftcompanyphils.com](mailto:sales@theliftcompanyphils.com)

**Cebu Office:**

Emp Bldg., 0775 Jasmine St. Capitol Site, Cebu City

Tel. No.: (032) 266-1949

**Davao Office:**

119 Range Rover St. Sarphil Village Bajada, Davao City

Tel. No.: (082) 228-4582

**Baguio Office:**

40 Camp 8 Compound, Baguio City

Tel. No.: +639175975044 / 8477-3775